



Daniel Halden <daniel.halden@lacity.org>

RE: DeLongpre between Gower and El Centro.

8 messages

Kerry Morrison <Kerry@hollywoodbid.org>

Tue, May 19, 2015 at 6:13 PM

To: "SANCHEZ-CORNEJO, LUPITA" <ms1367@att.com>

Cc: "GUTHRIE, JAMES" <jg3940@att.com>, Matthew Severson <Matthew@hollywoodbid.org>, Daniel Halden <Daniel.Halden@lacity.org>

Hi Lupita, thanks for connecting back!

I manage two business improvement districts here in Hollywood – the Hollywood Entertainment District and the Sunset & Vine BID. You have two properties in the SVBID. One is very large, and one is very small.

I was wondering if I could invite you to Hollywood to take a walk around both? We would like to explore with you some ideas to improve the parkways, the landscaping and the building facades. The one property at DeLongpre/Gower (behind Gower Gulch) is large and has several blank walls which are a magnet for graffiti. We have been exploring the concept of promoting public art or murals in the BID, and maybe this would be a prime candidate. There are also areas in the parkway (between the curb and sidewalk) which could benefit from some type of new treatment.

The other smaller structure is located at the rear of a Denny's located at Van Ness/Sunset. It is adjacent to the exit ramp for the 101 freeway to Sunset Blvd.

The structure needs to be better secured in order to mitigate against transients camping in that area. For this project, we are planning a meeting the second week in June with Cal Trans, the LAPD, the council office, the property owner and hopefully someone from ATT so we can all brainstorm how to secure that area.

I wanted to pass along a few photos first – and see if we could set up a time to talk this week.

Looking forward to meeting you and I trust we can come up with some good ideas that could help the neighborhood!

Best regards,

Kerry

Kerry Morrison

Exec. Director

Hollywood Property Owners Alliance

1680 Vine Street Suite 600

Hollywood, CA 90028

phone: 323-463-6767

fax: 323-463-4229

cell: 323-833.1635

From: SANCHEZ-CORNEJO, LUPITA [mailto:ms1367@att.com]

Sent: Tuesday, May 19, 2015 12:11 PM

To: Kerry Morrison

Cc: GUTHRIE, JAMES

Subject: DeLongpre between Gower and El Centro.

Hello Kerry –

Ruben Gonzalez of the LA Chamber reached out to me.

Here is my contact information – and I have added our Corporate Real Estate to email.

Lupita Sanchez Cornejo

Director of External Affairs

Rethink Possible®

AT&T1150 South Olive Street, 28th Floor

Los Angeles, CA 90015

P: (213) 743-7023

M: (213) 422-0602

lupita.sanchez@att.com

Send #X before you drive to pause the conversation until you arrive. Take the pledge ... *It Can Wait.*

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5 attachments

Blank wall.jpg
141K



Fence.jpg
423K



Parkway.jpg
263K

12/7/2015

City of Los Angeles Mail - RE: DeLongpre between Gower and El Centro.



ATT utility box against freeway fence.jpg
3149K



Trash along ATT utility building.jpg
3517K

SANCHEZ-CORNEJO, LUPITA <ms1367@att.com>

Wed, May 20, 2015 at 10:30 AM

To: Kerry Morrison <Kerry@hollywoodbid.org>

Cc: "GUTHRIE, JAMES" <jg3940@att.com>, Matthew Severson <Matthew@hollywoodbid.org>, Daniel Halden <Daniel.Halden@lacity.org>

Hello Kerry – I am completely booked this week and doing some traveling next week. I'm happy to schedule a call for next Tuesday at 4 pm; or I have much more flexibility on Friday, May 29.

Lupita Sanchez Cornejo

Director of External Affairs

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From: Kerry Morrison [<mailto:Kerry@hollywoodbid.org>]
Sent: Tuesday, May 19, 2015 6:14 PM
To: SANCHEZ-CORNEJO, LUPITA
Cc: GUTHRIE, JAMES; Matthew Severson; Daniel Halden
Subject: RE: DeLongpre between Gower and El Centro.

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Kerry Morrison <Kerry@hollywoodbid.org> Wed, May 20, 2015 at 3:40 PM
To: "SANCHEZ-CORNEJO, LUPITA" <ms1367@att.com>
Cc: "GUTHRIE, JAMES" <jg3940@att.com>, Matthew Severson <Matthew@hollywoodbid.org>, Daniel Halden <Daniel.Halden@lacity.org>

Hi Lupita, let's plan to talk on Tuesday May 26 at 4 p.m. We can then talk about a meeting here in Hollywood – perhaps week of June 8. The council office won't be available to meet until that week.

Thanks so much; I'll send you a calendar invite. Have a great Memorial day weekend.

Kerry

From: SANCHEZ-CORNEJO, LUPITA [<mailto:ms1367@att.com>]
Sent: Wednesday, May 20, 2015 10:30 AM
To: Kerry Morrison

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[Quoted text hidden]

Dan Halden <daniel.halden@lacity.org> Wed, May 20, 2015 at 3:41 PM
To: Kerry Morrison <Kerry@hollywoodbid.org>

Hi Kerry– I actually can't do June 8th but as it turns out I could do Friday morning June 5th.



Dan Halden
Hollywood Field Deputy
Office of Councilmember Mitch O'Farrell
1722 Sunset Boulevard, Los Angeles, CA 90026
(213) 207-3015 | www.cd13.com

Find the Councilmember on:    

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Kerry Morrison <Kerry@hollywoodbid.org>
To: Dan Halden <daniel.halden@lacity.org>

Wed, May 20, 2015 at 3:44 PM

Dan, saw that. I think I'd rather keep our First Friday tradition, because we can power through so many issues.

I only mentioned "week of" June 8 to Lupita, so maybe you can let me know when you might be available.

K

From: Dan Halden [mailto:daniel.halden@lacity.org]
Sent: Wednesday, May 20, 2015 3:41 PM
To: Kerry Morrison
Subject: Re: DeLongpre between Gower and El Centro.

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Dan Halden <daniel.halden@lacity.org>
To: Kerry Morrison <Kerry@hollywoodbid.org>

Wed, May 20, 2015 at 3:50 PM

Sounds good.

Tuesday 6/9 - after 12 PM
Wednesday 6/10 - after 2 PM
Friday 6/12 - after 1 PM



Dan Halden
Hollywood Field Deputy
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Kerry Morrison <Kerry@hollywoodbid.org>
To: Marisol Rodriguez <marisol.rodriguez@lacity.org>, Daniel Halden <Daniel.Halden@lacity.org>

Thu, May 28, 2015 at 3:11 PM

12/7/2015

City of Los Angeles Mail - RE: DeLongpre between Gower and El Centro.

Hi friends,

Here is the original email I sent to Lupita with some photos.

This week she said she would circle back to me with someone in their real estate management division to work with me.

Kerry

From: Kerry Morrison

Sent: Tuesday, May 19, 2015 6:12 PM

To: 'SANCHEZ-CORNEJO, LUPITA'

Cc: GUTHRIE, JAMES; Matthew Severson (Matthew@hollywoodbid.org); Daniel Halden

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Dan Halden <daniel.halden@lacity.org>
To: Kerry Morrison <Kerry@hollywoodbid.org>
Cc: Marisol Rodriguez <marisol.rodriguez@lacity.org>

Thu, May 28, 2015 at 6:05 PM

Thanks, Kerry. Please keep us posted.



Dan Halden
Hollywood Field Deputy
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